



# DAIRY PRODUCTS, PROCESSING & PACKAGING INNOVATION CONFERENCE

OCTOBER 11-14, 2022  
Shell Beach, California

**Registration at:** <https://dairy.calpoly.edu/short-course-symposia>  
or click here:  
<https://calpoly.irisregistration.com/Register?code=Dairy-Products-Processing-Packaging-Conference>



LOOK FOR THE SEAL  
**CAL POLY**



**FRESNO STATE**  
Discovery. Diversity. Distinction.

Organized by

the CALIFORNIA DAIRY INNOVATION  
CENTER, CMAB

in collaboration with CALPOLY, & the  
DAIRY BUSINESS INNOVATION  
INITIATIVE – PACIFIC COAST  
ALLIANCE, FRESNO STATE.

For more information:  
[Vlagrange@cmab.net](mailto:Vlagrange@cmab.net)

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## *Program Overview*

**Early Bird Registration Cost: \$495 by SEPTEMBER 1, 2022**

**Regular Registration Cost: \$595 as of September 2, 2022**

Welcome Reception &  
Registration

**Tuesday  
October 11**

**Wednesday  
October 12**

**Bringing Dairy Innovation to the  
Marketplace**

White spaces for growth

**Embracing process innovation**

The cost and benefits of change

Networking Reception

**Spotlight on Product Innovators**

Capitalizing on Trends & vs Fads

Adding value to fluid milk

**Sustainable Packaging**

International advances in packaging

Cocktail Hour & Exhibits

**Thursday  
October 13**

**Friday  
October 14**

**Special Export Session:**

What will China buy tomorrow?

How to make the "right" product  
for tomorrow's markets

11 am – Conference Closes